



**“The Real Winning Edge” – 2008-2009 Season**  
**GENERIC FORMAT**

**Shows #: 201-205      Airs Weeks – 9/18/10 thru 10/16/10 and 3/19/11 thru 4/16/11**

	<u>Time Code Start</u>	<u>Time Code End</u>	<u>Duration</u>
<b>OPENING SEGMENT</b>	<b>00:01:10</b>	<b>00:02:18</b>	<b>1:08</b>
<b>Commercial I</b>	<b>00:02:18</b>	<b>00:04:18</b>	<b>2:00</b>
1a National -30-			
1b National -30-			
1c Local - 60			
<b>SEGMENT II</b>	<b>00:04:18</b>	<b>00:12:13</b>	<b>7:55</b>
<b>Commercial II</b>	<b>00:12:13</b>	<b>00:14:13</b>	<b>2:00</b>
2a National -30-			
2b National -30-			
2c Local 60			
<b>SEGMENT III</b>	<b>00:14:13</b>	<b>00:20:34</b>	<b>6:21</b>
<b>Commercial III</b>	<b>00:20:34</b>	<b>00:22:34</b>	<b>2:00</b>
3a National -30-			
3b Local - 90 - (Promo)			
<b>SEGMENT IV/CLOSE</b>	<b>00:22:34</b>	<b>00:29:40</b>	<b>7:06</b>

**TOTAL TIME: 28:30**

**Questions? Contact Satellite Broadcasting, Inc.: 480-575-6651 [sbi@2uplink.com](mailto:sbi@2uplink.com)**